



## ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Accredited by the NAAC with 'B' Grade  
Vaniyambadi – Tamil Nadu

### DEPARTMENT OF COMMERCE

#### REPORTS

#### Special Lecture

#### **TOPIC OF THE EVENT: Goods and Service Tax**

**Date: 09 August, 2017**

**Venue: Seminar Hall**

The department organized Special Lecture, Dr.C.Gnanlinshiny M.Com., M.B.A., M.Phil., Ph.D., Assistant Professor of Commerce from Voorhees College, Vellore was the chief Guest. She delivered a special lecture on the given topic.

#### **State Level Intercollegiate competition**

**Date: 04 October, 2017**

**Venue: Seminar Hall**

PG Department of Commerce organized State level Intercollegiate Competition, COMM INNOVA 2017. Total 100 students participated from different Colleges. Overall championship won by MMES College.

## **Inauguration of Tally Course**

**Date: 03 October, 2017**

**Venue: Seminar Hall**

PG Department of Commerce has organized Tally Programme, Mr. Ramkumar ICA and Ms. Geetha from Chennai was the resource persons. The ICA provided necessary software, Courseware, Assignments, Model Test, Projects Work, and conducted final exam for Students. The ICA provided totally 40 hours training to the students. Total 100 students participated from our college.

## **International conference**

**TOPIC OF THE EVENT: Contemporary Challenges, Opportunities and Innovative ideas for the Sustainable Development of Business**

**Date: 03 and 04 January, 2018**

**Venue: Seminar Hall**

PG Department of Commerce organized two days International Conference, Resource Person Dr. Ms. R. Anitha M.com., M.Phil., Ph.D., Faculty, Department of Business studies, higher College of Technology, Muscat and Dr. Shaila Bootwala M.com., M.Phil., Ph.D., Vice Principal, Abeda Inamdar College, Pune was invited as Resource persons. They delivered lecture about the Sustainability of Human Beings in the Organization. She highlighted the concepts, human psychology, human behaviour in the organizations, various complexities and challenges faced by human beings in the developed organizations, and also Ms. Anjum Afsha M.com., M.Phil., Head of PG department of Commerce, Al-Ameen Arts and Science and Commerce college, Hosur was invited as resource person. She highlighted the various qualities, techniques and skills requires for the Manager for efficient administration of today's business.

Dr. M. Valarmathi M.Sc., B.Ed., M.Phil., Ph.D., Regional Joint Director of Collegiate Education Vellore was invited as the Guest of honor to release the journal. She spoke about International trade. Total number of participants 223, which consists of Students of our college and other college staff and students participated and presented their papers.

Totally 70 students and staff presented papers. 60 articles of were selected and published in Shanlax International Journal which is an UGC Approved Journal. This conference provided an opportunity to Staff, Students and Research Scholars to gain knowledge and to expose their talents.

### **Valedictory**

**Date: 16 April, 2018**

**Venue: Seminar Hall**

PG Department of Commerce organized Association Meet Valedictory, Dr. Ms. Aariefa Basheer B.sc., B.Ed., MLIS, PGDLAN, Ph.D., Vice Principal of Islamiah Women's Arts and Science College, Vaniyambadi was the Chief Guest. Total 223 students participated from our department both UG and PG. Events organized were Ad-zap, Mime, Wealth out of waste, Collage, Paper presentation, Model making. Students participated and won Prizes in various events. Ms.Amin Thabassum from Final B.Com was selected as the Best Outgoing Student.

### **Inauguration and Special Lecture**

**TOPIC OF THE EVENT: Innovation for Business Success**

**Date: 22 September, 2019**

**Venue: Seminar Hall**

PG and Research Department of Commerce organized Inauguration function and Special Lecture, Dr.E.Soba, Head, Department of Business Administration of Priyadharshini Engineering College, Vaniyambadi was invited as the Chief Guest. All the students actively participated and gathered information about innovations for Business Success.

## **Workshop**

**TOPIC OF THE EVENT: Women Entrepreneur**

**Date: 08 February, 2020**

**Venue: Seminar Hall**

PG and Research Department of Commerce organized Workshop, Dr.N. Fathima Tabassum M.Com.M.B.A.,M.Phil Ph.D., Commerce (NET) Management (NET), Assistant Professor in the Department of Commerce, MUC, Ambur was invited as the Chief Guest. The Chief Guest delivered elaborate speech on the specified topic. All the students of the PG and Research Department of Commerce actively participated and benefited. All the Students gained a lot of information and enhanced their knowledge about Women Entrepreneur.

## **One day National Level Conference**

**TOPIC OF THE EVENT: Recent trends, issues and innovations in the human resource management in the globalized scenario**

**Date: 08 March, 2020**

**Venue: Seminar Hall**

PG and Research Department of Commerce organized One Day National Level Conference, Dr. Freda Gnanaselvam, Principal of MMES College, Melvisharam, Ranipet was invited as Resource Person. Dr. Freda Gnanaselvam addressed the participants with her golden words and delivered very elaborative speech and made informative presentation on the specified topic.

Dr. S. N. Nadeem, Assistant Professor, Department of Commerce and Management, Government First Grade College from Kolar, Karnataka was invited as the Resource person. Dr S.N.Nadeem made elaborate presentation on Innovation in Human Resource Management in the Globalized Scenario.

From various college participants came and attended Conference, and all the students from the department actively participated and benefited. Certificates were distributed to all the participants and paper presenters.

### **National Level Webinar**

**TOPIC OF THE EVENT: Green Marketing**

**Date: 09 June, 2020**

**Technology Used: YouTube**

PG and Research Department of Commerce organized One Day National Level Webinar, Dr. D. Leelavathi, Assistant Professor of the Department of Commerce (A&F), Gurunanak College (A), Chennai was the Resource Person. Totally 1060 members registered for the webinar. Maximum number of participants attended webinar through YouTube platform. The E-Certificates distributed to all the participants. We received good feedback from the participants and the video of the webinar was made available in the YouTube. Dr.D.Leelavathi made informative presentation about Green Marketing. Participant gathered a lot of information and benefited.

### **National Level Faculty Development Programme**

**TOPIC OF THE EVENT: Online Teaching Tools**

**Date: 01 July, 2020**

**Technology Used: YouTube**

PG and Research Department of Commerce in association with IQAC of the College organized Faculty Development Programme, Dr. D. Leelavathi, Assistant Professor of the Department of Commerce(A&F), Gurunanak College(A),Chennai was the Resource Person for session –I. Dr. Leelavathi made clear Presentation about uses of Zoom App, rating between Google Meet and Zoom.

Dr. Athilinga Senjith, Assistant Professor, Department of Commerce(A&F), Gurunanak College(A),Chennai was the Resource Person for session –II Dr. Dr. Athilinga Senjith made elaborate presentation about YouTube channel creation, YouTube live streaming using Stream Yard and also made presentation on E-Content Creation.

Total registered count for FDP through Google Form is 340. Maximum number of participants attended FDP through YouTube. Good feedback received from the participants and the video of the FDP was made available in the YouTube. E-certificates distributed to all the participants.

### **NATIONAL LEVEL WEBINAR**

**TOPIC OF THE EVENT: Capital Market**

**Date: 30 January, 2021**

**Technology Used: Google Meet**

PG and Research Department of Commerce organized One Day National Level Webinar. **Dr. Sharan Kumar Shetty**, Associate Professor, Department of Business Administration, MSN Institute of Management, Mangalore was invited as Resource Person. Total 6 faculty and 196 students of Commerce department actively participated, gathered information and enhanced their knowledge.

### **NATIONAL LEVEL WEBINAR**

**TOPIC OF THE EVENT: Data Analysis using AMOS**

**Date: 10 February, 2021**

**Technology Used: Google Meet**

PG and Research Department of Commerce organized One Day National Level Webinar. **Dr.K.Kishore**, Assistant Professor, Department of Commerce, Voorhees College, Vellore, was invited as Resource Person. Total 6 faculty and 196 students of Commerce department and 36 participants from other colleges actively participated, gathered information and enhanced their knowledge. All the participants received E-Certificate.

## **WEBINAR - REPORT**

### **TOPIC OF THE EVENT: Investor Awareness Program**

**Date: 16 February, 2021**

**Technology Used: Google Meet**

PG and Research Department of Commerce organized Webinar. **Dr.R. Hepzibah Gnana Sinthiya**, Assistant Professor, Department of Commerce, Auxilium College, Vellore was invited as Resource Person. Total 6 faculty and 196 students of Commerce department actively participated, gathered information and enhanced their knowledge. All the participants were appreciated with participation certificate provided by the Bombay Stock Exchange.

## **INDUSTRIAL VISIT**

**Date: 20 February, 2021**

PG and Research Department of Commerce organized Industrial Visit to TIRUPATTUR COOP SUGAR MILLS LTD., which is situated at Kethandapatti, Tirupattur District, Tamil Nadu. 46 Final B.Com students, 9 Final M.Com Students and 2 faculty visited to Sugar Mill and collected lot of information and enhanced their knowledge.

## **WORKSHOP**

### **TOPIC OF THE EVENT: Customer Relationship Management**

**Date: 26 February, 2021**

**Venue: Seminar Hall**

PG and Research Department of Commerce organized Workshop. **Dr. A. Arockia Marry**, Assistant Professor, Department of Commerce, Sacred Heart College(A), Tirupattur was invited as resources person. Totally 196 Students and 6 faculty actively participated and all appreciated with participation certificate. The workshop was very much useful and informative for the students.

## **PG AND RESEARCH DEPARTMENT OF COMMERCE**

### **REPORTS**

#### **NATIONAL LEVEL WEBINAR**

**TOPIC OF THE EVENT:** Cloud Accounting

**DATE:**18<sup>th</sup> August, 2021

**VENUE:** Seminar Hall

The PG and Research Department of Commerce organized a 'One Day National Level Webinar through Google Meet from 11:00 a.m. to 1:00 p.m. Dr. K. Rajavelu, Principal of SVP Auditor Coaching College, was invited as the resource person. In total, 6 members and 190 students from our department actively participated and gathered information. E-certificates were distributed to all the participants.

#### **WEBINAR**

**TOPIC OF THE EVENT:** CDSL - Protection Funds

**DATE:**27<sup>th</sup> August, 2021

**VENUE:** Seminar Hall

The PG and Research Department of Commerce organized a webinar through Google Meet from 11:00 a.m. to 12:00 p.m. Dr. Sharan Kumar Shetty, Associate Professor in the Department of Business Administration at MSN Institute of Management, Mangalore, was invited as the resource person. In total, 6 members and 190 students from our department actively participated, gathering information, and enhancing their knowledge.

#### **Webinar**

**TOPIC OF THE EVENT:** Recent Trends in Marketing

**DATE:**28<sup>th</sup> October, 2021

**VENUE:** Seminar Hall

The PG and Research Department of Commerce and the Department of Business Administration organized a One Day National Webinar. Mrs. B. Uma Maheswari, Associate Professor in the Department of BBA(CA) at Sri GVG Visalakshi College for Women, was invited as the resource person. Nearly 350 students and 11 faculty members from both



departments participated in the program. The webinar was highly beneficial for the students in enhancing their knowledge and preparing for their future careers.

### **Webinar**

**TOPIC OF THE EVENT: Emotional Intelligences for Work Place Relationship**

**DATE:29<sup>th</sup> October, 2021**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized a One Day National Webinar. Dr. V. K. Arthi, Assistant Professor in the Department of Management Studies at Sri Ramakrishna Engineering College, Coimbatore, was invited as the resource person. A total of 196 students and 6 faculty members from the department participated in the program. The webinar was highly informative and beneficial for the students

### **Competitions**

**TOPIC OF THE EVENT: Department Competition**

**DATE:24<sup>th</sup> April, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized various department competitions, namely Ad-Zap, PowerPoint Presentation, Quiz, and Collage, to bring out the creativity and hidden talents of the students. Many students actively participated and showcased their creativity and hidden talents.

### **Workshop**

**TOPIC OF THE EVENT: Smart Investment Plan for Sustainable Future**

**DATE:7<sup>th</sup> May, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized a workshop. Ms.J. Deepa, Assistant Professor in the Master of Administration at Priyadharshini Engineering College, Vaniyambadi, was invited as the chief guest. The workshop was highly beneficial. All the students and staff participated and benefited from the workshop

## **Trip**

**TOPIC OF THE EVENT: Trip to Queens Land**

**DATE:15<sup>th</sup> May , 2022**

**VENUE: Queens Land**

The PG and Research Department of Commerce organized a trip to Queens Land. Three staff members and all the III B.Com students went on the one-day trip to Queens Land. The III B.Com students and staff benefited from the trip.

## **Training Program**

**TOPIC OF THE EVENT: Data Analysis Using IBM SPSS**

**DATE:16<sup>th</sup> May , 2022 to 31<sup>st</sup> May 2022**

**VENUE: EL Lab**

The PG and Research Department of Commerce organized a 'Hands-on Training Program as a best practice for II.B.Com., III B.Com., I.M.Com, and II.M.Com students. Dr. P. Kavitha conducted the training for the department's students. It was highly beneficial for the students in their project work, higher studies, and future career prospects. E-certificates were distributed to all the participants.

## **Bazaar**

**TOPIC OF THE EVENT: Commerce Bazaar**

**DATE:26<sup>th</sup> May , 2022**

**VENUE: Auditorium**

The PG and Research Department of Commerce organized the "Commerce Bazaar". A total of 25 stalls were opened by students from our department. The Commerce Bazaar was very beneficial for our students as it helped them gain knowledge of trading.

## **National Level Seminar**

**TOPIC OF THE EVENT: Problems and Challenges of NPA and Its Recovery Mechanism**

**DATE:30<sup>th</sup> May , 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized a One-Day National Level Seminar Prof. T. Augustus Immanuel Pauldurai, M.Com., CAIIB, CMA(Inter), NET(UGC),

Assistant Professor, Department of Commerce and International Trade, Karunya Institute of Technology and Science (Deemed to be University), Coimbatore, was invited as the Chief Guest and Resource person. The Resource person delivered an elaborate speech on the topic, which was very beneficial for the students. E-Certificates were distributed to all the participants.

### **Association Meet-2022 : Career Guidance and Food Fest**

**TOPIC OF THE EVENT: Career Guidance program and Food Fest**

**DATE:9<sup>th</sup> June, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized the Association Meet-2022, comprising a Career Guidance program and Food Fest. Dr. M. Renu, the college Principal, was invited as the chief guest and resource person. The chief guest delivered a lengthy lecture on career guidance. The program proved to be highly beneficial for the students.

### **Awareness Program**

**TOPIC OF THE EVENT: Financial Literacy and Women Entrepreneurial Development.**

**DATE:3<sup>rd</sup> September 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized an "Awareness Program Mr. Rogan I, CLF Coordinator from Natrampalli, Ms. Maragatham M, Faculty at INDSETI, Natrampalli, and Ms. Kavitha, Faculty at INDSETI, Natrampalli, were invited as resource persons for the program. All the students and faculty members of the department participated in the program. It was highly informative and beneficial for the students.

### **Competition**

**TOPIC OF THE EVENT: Department Competition**

**DATE:23<sup>rd</sup> September, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized departmental competitions, including Ad-zap, Power Point Presentations, Best Manager, Quiz, and Collage competitions. Many students participated in these competitions and won numerous prizes.

## **International Conference**

**TOPIC OF THE EVENT: Impact of Covid Pandemic on International Level Import and Export Business**

**DATE:21<sup>st</sup> October, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized a One Day International Conference from 10:00 a.m. to 1:00 p.m. at the Seminar Hall. Dr. A. TAMILARASU JEEJENDAR ALAGAPILLAI, M.Com, M.B.A., Ph.D., Associate Professor in the Accounting Department of Cooperatives College of Business and Economics, Ambo University, Ethiopia, East Africa, was invited as the chief guest and resource person for the International Conference. The conference was highly beneficial and informative for the students. All the students from our department actively participated and gained a lot of information. Additionally, 10 participants from other colleges presented papers on various topics through Google Meet, and E-certificates were distributed to all the participants.

16 articles were received for the international conference and were published in the Online International Shanlax Journal as a special volume. Dr. P. Kavitha contributed 4 articles, S. Deepalakshmi contributed 1 article, S. P. Sathyaneela contributed 1 article, and J. Vaishnavi contributed 1 article published in the journal.

## **Workshop**

**TOPIC OF THE EVENT: Developing Communicative Competence in English**

**DATE:10<sup>th</sup> November, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce organized a Workshop from 10:00 a.m. to 12:00 p.m. at the Seminar Hall. Dr. M.A. Mohamed Sahul Hameed, Associate Professor (Sr) from the Department of English, School of Social Science and Languages, VIT University, Vellore, was invited as the chief guest to deliver a lecture. This workshop proved to

be highly beneficial for our students, providing them with valuable information that will assist in their future careers.

### **Seminar**

**TOPIC OF THE EVENT: Ambitious in GST and IT**

**DATE: 25<sup>th</sup> November, 2022**

**VENUE: Seminar Hall**

The PG and Research Department of Commerce at our college organized a One-Day Seminar from 10:30 a.m. to 1:30 p.m. at the Seminar Hall. G. Abdul Kareem, B.Com., M.B.A (CA), Founder, and Auditor at ABG Associates, Trichy, was invited as the chief guest and Resource Person. The workshop was highly beneficial for our students, providing them with valuable information essential for their future careers.

### **Workshop**

**TOPIC OF THE EVENT: Simulation using AIMA BIZ LAB**

**DATE: 25<sup>th</sup> February, 2023**

**VENUE: EL Lab**

The PG and Research Department of Commerce organized a "One-Day Workshop from 10:00 a.m. to 2:00 p.m. Dr. Rajesh Harikrishnan, Assistant Professor in Information Systems and Analytics at the Research Squad, Firebird Institute of Research in Management, Bannari Group (FIRM), Coimbatore, was invited as the trainer and resource person. All the students from our department actively participated in the workshop and benefited from it.

### **Industrial Visit**

**TOPIC OF THE EVENT: Industrial Visit**

**DATE: 17<sup>th</sup> March, 2023**

**VENUE: SIPCOT**

The PG and Research Department of Commerce organized an Industrial Visit to SIPCOT, Ranipet. All 52 final-year students actively participated. The Industrial Visit proved to be highly useful and informative for the students.

## **Tour**

**TOPIC OF THE EVENT: Tour**

**DATE:21<sup>th</sup> March, 2023**

**VENUE: MGC**

The PG and Research Department of Commerce organized a one-day tour to MGC, Chennai, and 31 students from III B.Com participated in the tour. The tour proved to be very useful for the students.